

Dream

# NXT LVL Giveback Sponsorship Initiative

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NXT LVL *dancers*  
NXT LVL *people*  
NXT LVL *giving*

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The logo for the NXT LVL Project, featuring the words "NXT LVL" in a large, bold, black, blocky font with a white outline, stacked vertically. Below "LVL" is the word "PROJECT" in a smaller, white, sans-serif font. The entire logo is set against a black square background with a white border.

*Support our dancers, community, and grow your business!*

## Contact Your NLP Dancer or Reach Out Below:

Phone (859)-707-2329  
Website [www.nxtlvdance.com](http://www.nxtlvdance.com)  
Email [nxtlvMike@gmail.com](mailto:nxtlvMike@gmail.com)  
Address 3554 Old Kings Hwy, Murrells Inlet, SC 29576



## What's it all about?

The NXT LVL Project is a team of 38 competitive dancers ranging in age from 5 to 17 years old. They are located in Murrells Inlet and receive their training at NXT LVL Dance Experience, a studio built on a foundation of kindness and talent. At NXT LVL Dance Experience teachers work to create NXT LVL dancers who act as NXT LVL people and who are inspired toward NXT LVL giving.

## The first ever NXT LVL Giveback Sponsorship Initiative is focused on:

- ★ **Our dancers** using the free time that they won't spend doing traditional fundraisers to **Giveback to the community in meaningful ways.**
- ★ **Offering businesses valuable tax deductible opportunities** to raise awareness of their services by providing sponsorships for our dancers.
- ★ **Improving the community** as our dancers share and expand their kindness.

**It's a win, win, win!**

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# Join our winning team!

## 2022-2023 Season Highlights

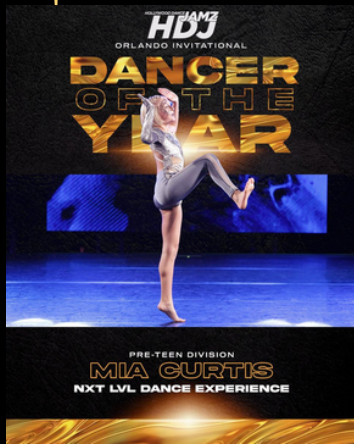
Highest  
Scores  
&  
Best of  
show  
awards

Madilyn Curtis,  
Miss Showbiz

Regional  
&  
National  
High  
Score  
Winners

1st Overall  
&  
choreography special  
awards

Most entertaining, Hollywood Dance Jamz  
Best Direction, Jump & Hollywood Dance Jamz  
Multiple Scholarship, MVA, & DJ Dance Company winners



**Mia Curtis**

Hollywood Dance Jamz  
Pre-Teen Dancer of the Year  
2023-2024



**Isabelle Lewis**

Little Miss South Carolina  
Overall Queen  
2023-2024



**Ella Venazio**

Miss Encore &  
Senior DJ Company Dancer  
2023-2024

# Benefits to Sponsors

## Choose Your LVL of Sponsorship

Go ***ALL IN*** with us for maximum **tax deductible** impact or work within a tighter budget.

The choice is ***yours!***

## Business Exposure

We're ready to ***share your logo*** & videos on ***our socials***. We'll choreograph a ***dance to your company "jingle"*** while wearing team shirts with your logo. We'll ***list you in our annual yearbook***.

The sky is the limit with our creative team!

# Sponsorship LVLs



## NXT LVL Grand Sponsor

Largest logo to appear on NXT LVL banner, which will be featured by NXT LVL's social media at events including, but not limited to, each competition, community events (parades, Christmas shows, and more), fundraising events and giveback events

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Largest logo on the top, back of NXT LVL company t-shirts worn for competitions, special events, giveback events in the community

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Largest logo listed in first position on our website sponsors page for one year, with acknowledgement that this is the only Grand Sponsor

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Largest logo on the *Thanks to our Sponsors* page in our annual yearbook

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Free one page ad in our annual yearbook

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Live or recorded message from company representative to the dancers at Gala/ check presentation (to be arranged based on sponsor's preference). This video will be shared on social media as well

Opportunity (if desired) to have dancers perform a small piece choreographed to commercial jingle/ chosen music for distribution on social media

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Recognition of sponsor status and logo included in *Thanks to our Sponsors* slides at annual gala shown on the big screen

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Company name and/or logo displayed on all competition jackets or dance bags worn by all team members to competitions, events and around town

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(2) complimentary tickets to our annual Friendsgiving event

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(2) complimentary tickets to the end of year NXT LVL Gala

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(2) complimentary sponsorship T-shirts

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Logo and thanks for sponsorship will be displayed at least once per month on social media channels during the sponsored season

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Complimentary display table space at our annual Friendsgiving event

## Highest donor above \$5,000\*

*\*Donors who sponsor above Platinum sponsorship (LVL detailed next page) but who do not come in as the highest donor will be denoted as Power Platinum and will receive the benefits associated with the Platinum level.*

# Sponsorship LVLs



## Platinum Sponsor

Second largest logo size to appear on NXT LVL banner, which will be featured by NXT LVL's social media at events including, but not limited to, each competition, community events (parades, Christmas shows, and more), fundraising events and giveback events

Second largest logo size on the back of NXT LVL company t-shirts worn for competitions, special events, giveback events in the community

Second largest logo listed in second position on our website sponsors page for one year, with acknowledgement of sponsor level

Second largest logo size on the *Thanks to our Sponsors* page in our annual yearbook

Free half-page ad in our annual yearbook

Recognition of sponsor status and logo included in *Thanks to our Sponsors* slides at annual gala shown on the big screen

Company name and donor status announced and recognized at our annual gala and any other fundraising events by the emcee

(2) complimentary tickets to our annual Friendsgiving event

(2) complimentary tickets to the end of year NXT LVL Gala

(2) complimentary sponsorship T-shirts

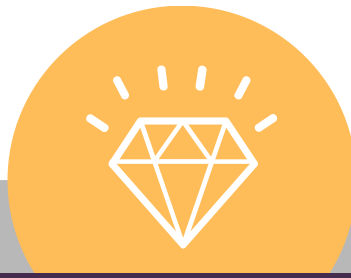
Logo and thanks for sponsorship will be displayed at least once per month on social media channels during the sponsored season

Complimentary display table space at our annual Friendsgiving event

**\$5,000**



# Sponsorship LVLs



## High Gold Sponsor

Third largest logo to appear on NXT LVL banner, which will be featured by NXT LVL's social media at events including, but not limited to, each competition, community events (parades, Christmas shows, and more), fundraising events and giveback events

Third largest logo on the back of NXT LVL company t-shirts worn for competitions, special events, giveback events in the community

Third largest logo listed on our website sponsors page for one year, with acknowledgement of sponsor level

Third largest logo on the *Thanks to our Sponsors* page in our annual yearbook

Free quarter page ad in our annual yearbook

Recognition of sponsor status and logo included in *Thanks to our Sponsors* slides at annual gala shown on the big screen

Company name and donor status announced and recognized at our annual gala and any other fundraising events by the emcee

(2) complimentary tickets to our annual Friendsgiving event

(2) complimentary tickets to the end of year NXT LVL Gala

Logo and thanks for sponsorship will be displayed at least quarterly on social media channels during the sponsored season

Complimentary display table space at our annual Friendsgiving event

**\$2,500**

# Sponsorship LVLs



## Gold Sponsor

Small logo to appear on NXT LVL banner, which will be featured by NXT LVL's social media at events including, but not limited to, each competition, community events (parades, Christmas shows, and more), fundraising events and giveback events

Small logo on the back of NXT LVL company t-shirts worn for competitions, special events, giveback events in the community

Small logo listed on our website sponsors page for one year, with acknowledgement of sponsor level

Small logo on the *Thanks to our Sponsors* page in our annual yearbook

Recognition of sponsor status and logo included in *Thanks to our Sponsors* slides at annual gala shown on the big screen

Logo and thanks for sponsorship will be displayed at least once on social media channels during the sponsored season

(2) complimentary tickets to our annual Friendsgiving event

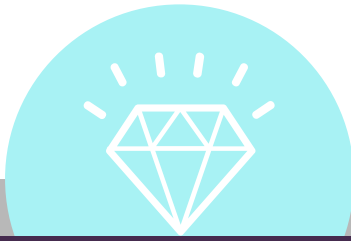
(2) complimentary tickets to the end of year NXT LVL Gala

Complimentary display table space at our annual Friendsgiving event

**\$1,000**



# Sponsorship LVLs



## High Silver Sponsor

Smallest logo to appear on NXT LVL banner, which will be featured by NXT LVL's social media at events including, but not limited to, each competition, community events (parades, Christmas shows, and more), fundraising events and giveback events

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Smallest logo on the back of NXT LVL company t-shirts worn for competitions, special events, giveback events in the community

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Recognition of sponsor status and logo included in "Thanks to our sponsors" slides at annual gala shown on the big screen

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Smallest logo on the *Thanks to Our Sponsors* page in our annual yearbook.

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Smallest logo listed on our website on our *Thanks to Our Sponsors* page with acknowledgement of sponsor level

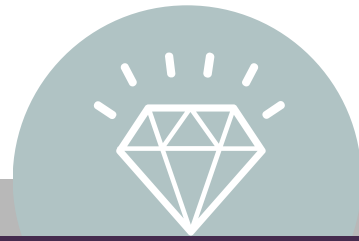
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Logo and a thank you for sponsorship will be displayed at least once per sponsored season on our social media channels.

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2 complimentary tickets to the end of the end of year NXT LVL Gala

**\$500**



## Silver Sponsor

Recognition of sponsor status with a logo included in *Thanks to Our Sponsors* slides at the annual gala shown on the big screen.

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Logo and thanks for sponsorship will be displayed at least once on social media channels during the sponsored season

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Line text (company or family name) recognition on the *Thanks to Our Sponsors* page in our annual yearbook.

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Company or family name listed in a Silver level *Thank You* on social media at least once per season.

**\$250**

# Sponsorship LVLs



## Bronze Sponsor

Line text (company or family name) recognition on the *Thanks to Our Sponsors* page in our annual yearbook.

Company or family name listed in a Bronze level *Thank You* on social media at least once per season.

**\$100**



## Supporter of the Arts Sponsor

Line text (company or family name) recognition on the *Thanks to Our Sponsors* page in the annual yearbook.

**\$50**

# Act now!



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OCT

## Sponsorship Deadline

After October 1st, 2023, we can no longer guarantee sponsor logos can be included on our t-shirts and banner.

Don't miss out on ALL the benefits of this exciting new program!

Join the dream team today!





# Sign me up!

Please complete the details below.

We will email you a receipt for your tax-deductible sponsorship to the address provided.

## Company Information:

Company Name: \_\_\_\_\_

Company Representative Committing to Sponsorship: \_\_\_\_\_

Email (for receipt): \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Level: (Check one)

Platinum

High Gold

Gold

High Silver

Silver

Bronze

Supporter of the Arts

Check here if paid above Platinum level for consideration for Grand Sponsor



## Signatures:

Signature of Company Representative: \_\_\_\_\_

Money/Check received by: \_\_\_\_\_

Date of Sponsorship Commitment: \_\_\_\_\_

# Welcome to the dream team!

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